



REDI CINCINNATI
REGIONAL ECONOMIC DEVELOPMENT INITIATIVE



PREPARED FOR:
Corporex



Greater Cincinnati fact sheet



**120,000
businesses**



**450+ foreign
firms**



**2.2 million
population**



**1.3 million
workers**

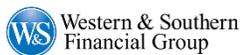


**\$56.9K median
household income**



**\$134.6B gross
regional product**

Fortune 500 and 1000 Companies



Regional Quick Facts

- Key Industries: Biohealth, Food and Flavoring, Information Technology, Shared Services, Aerospace, Automotive, Chemicals, and Advanced Manufacturing
- Greater Cincinnati is serviced by the Cincinnati International Airport offering 180 peak day flights to 61 non-stop destinations.
- 31,000+ graduates from over 50 regional colleges and universities.
- 8 percent lower cost of living than the national average.
- Greater Cincinnati's economy is the fastest growing in the Midwest among major metros.

A diversified economy

The Cincinnati region represents a very diverse economy with strong clusters of industry in manufacturing, trade, and services. The diversification has also led to clustering of headquarters and shared service operations across a variety of industries. Moody's industry Diversity Index ranked the region as #4 most diversified economy among nearly 400 U.S. metros and Ohio ranked #6 among states. A diverse economy has long been an indicator of stability, economic health, and prosperity. Ohio is also one of a handful of states with advantages in all five McKinsey Global Institute "Game Changers" report: shale energy, big data analytics, advanced manufacturing, infrastructure, and talent.



Information Technology

16,700 jobs, 1,930 firms



Financial Services

40,700 jobs, 2,160 firms



Aerospace

17,400 jobs, 142 firms



Chemicals and Plastics

15,600 jobs, 271 firms



Food and Flavoring

16,300 jobs, 250 firms



Automotive

11,400 jobs, 64 firms



Advanced Manufacturing

116,900 jobs, 2,536 firms



Biohealth

12,800 jobs, 647 firms



Logistics and Warehousing

29,200 jobs, 1,190 firms



Attract the talent you need

Baldwin 600

Ideal location

Located along I-71, the Baldwin 600 has easy access to the highway, various bus connections, and a nearby bike share stop.

Regional accessibility

Thanks to the region's infrastructure, residents are able to get around the region easier and faster, as this location is able to draw workers from across state lines and throughout the entire Greater Cincinnati region. Within a 25-minute drive time, you can access 800,000+ workers and an additional 300,000 within 45 minutes.

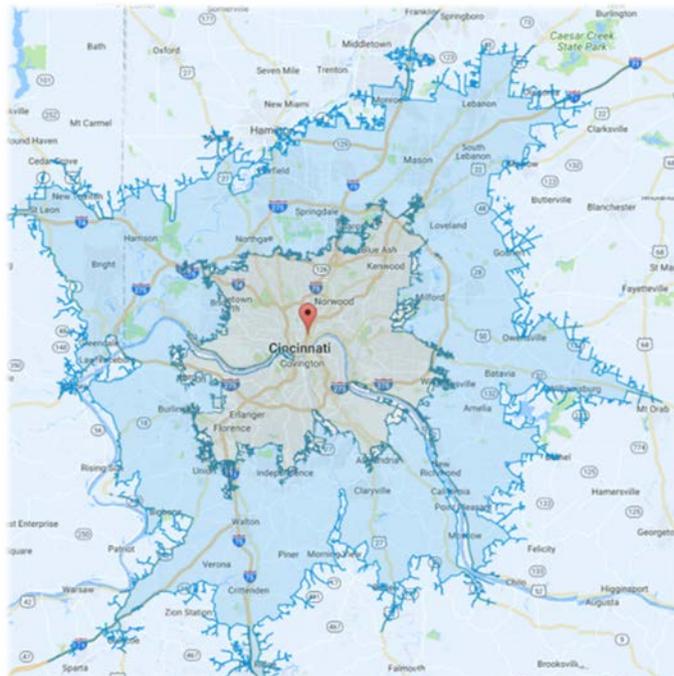


26,165

Workforce within a one-mile radius of the Baldwin Building



Drive-time reach



23.3 minutes

Average commute in the region



5 minutes

Drive from Baldwin 600 to downtown, where 68,000 people commute to daily



45%

Of all commuters come from outside Hamilton County



-  Baldwin 600 Building
-  25-minute drive-time
-  45-minute drive-time

A robust and experienced professional pipeline

The Baldwin 600's location offers great accessibility to the regional workforce, with many white collar professionals working within 45 minutes.



Labor shed for the Baldwin 600

Occupation (SOC code)	Cincinnati MSA		25-min drive-time	45-min drive-time
	Location Quotient	Median Wages	Jobs (2017)	Jobs (2017)
Computer and information systems managers [11-3020]	1.19	\$57.73	2,681	3,090
Architectural and engineering managers [11-9040]	1.18	\$62.12	1,206	1,496
Logisticians [13-1080]	1.51	\$33.88	1,382	1,674
Market research analysts and marketing specialists [13-1160]	1.28	\$28.26	4,497	5,259
Financial analysts and advisors [13-2050]	1.37	\$35.58	4,877	5,770
Computer and information analysts [15-1120]	1.44	\$41.56	6,058	6,949
Database and systems administrators and network architects [15-1140]	1.10	\$38.09	4,442	5,195
Computer support specialists [15-1150]	1.10	\$24.02	5,810	6,776
Mechanical engineers [17-2140]	1.19	\$36.36	1,824	2,410
Miscellaneous sales representatives, services [41-3090]	1.10	\$25.16	6,454	7,781
Bookkeeping, accounting, and auditing clerks [43-3030]	1.08	\$18.10	10,295	12,771
Cargo and freight agents [43-5010]	2.38	\$18.42	1,488	1,574
Shipping, receiving, and traffic clerks [43-5070]	1.25	\$15.75	4,252	6,080

Source: EMSI (2018.2)

Location quotient measures how concentrated an occupation is in the region as compared to the nation; "1" represents the national average.